

**Guess the country from the companies etc**

Choose one of the countries below and give your partner hints (either the companies in the list or other information) until your partner guesses which country you are speaking about. Start with trickier things to guess from first and/ or choose a difficult country to guess.

|                 |                |                |               |
|-----------------|----------------|----------------|---------------|
| Amazon.com      | Ajinomoto      | AXA            | Adidas        |
| Avon            | Asahi Shimbun  | Alcatel        | Allianz       |
| Boeing          | Bridgestone    | BNP Parisbas   | BASF          |
| Caterpillar     | Canon          | Bic            | Bayer         |
| Citigroup       | Citizen        | Canal +        | BMW           |
| Coca Cola       | Dentsu         | Carrefour      | Continental   |
| Costco          | Fast Retailing | Cartier        | DHL           |
| Dell            | (Uniqlo etc)   | Chanel         | Grundig       |
| DuPont          | Fujitsu        | Christian Dior | Hugo Boss     |
| Estee Lauder    | Hitachi        | Danone         | Leica         |
| ExxonMobil      | JAL            | Lafarge        | Lufthansa     |
| FedEx           | Kao            | LVMH (Louis    | Mercedes Benz |
| Gap             | Kenwood        | Vuitton Moet   | Nivea         |
| GE              | Kikkoman       | Hennesey)      | Porsche       |
| Gillette        | Kirin          | L'Oreal        | SAP           |
| GM              | Komatsu        | Michelin       | Siemans       |
| Goodyear        | Muji           | Paul           | Stabilo       |
| Google          | NEC            | Printemps      | T-Mobile      |
| Hallmark        | Nintendo       | Renault        | Triumph       |
| Harley-Davidson | Nissan         | Total          | VW/ Audi      |
| Hershey's       | Nissin         | Vivendi        | Wella         |
| Hertz           | Nomura         |                | Zeiss         |
| HJ Heinz        | NTT            |                |               |
| IBM             | Pentax         |                |               |
| Intel           | Pentel         |                |               |
| Kellogg's       | Ricoh          |                |               |
| Kodak           | Roland         |                |               |
| MAN             | Sekisui        |                |               |
| Mattel          | Sharp          |                |               |
| Microsoft       | Shimano        |                |               |
| Motorola        | Shiseido       |                |               |
| Nike            | Softbank       |                |               |
| Northwest       | Sony           |                |               |
| Pfizer          | Subaru         |                |               |
| Procter and     | Suzuki         |                |               |
| Gamble          | Tomy           |                |               |
| Samsonite       | Toray          |                |               |
| Starbucks       | Toshiba        |                |               |
| Subway          | Wacoal         |                |               |
| Tiffany         | YKK            |                |               |
| Wal-Mart        | Yamaha         |                |               |

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| BAE Systems<br>BP<br>Burberry<br>Dunlop<br>Dyson<br>Foster and Partners<br>GlaxoSmithKline<br>Harrods<br>JCB<br>Land Rover<br>Parker<br>Pearson<br>Raleigh<br>Reuters<br>Tesco<br>Virgin Atlantic<br>Vodafone<br>Wedgewood | Benetton<br>Beretta<br>Bulgari<br>Caritas<br>Diadora<br>Fiat/ Ferrari<br>Gucci<br>Iveco<br>Olivetti<br>Pirelli<br>Pirelli<br>Vespa | Adecco<br>Bally<br>Credit Suisse<br>Logitech<br>Nestle<br>Novartis<br>Roche<br>Schindler<br>Swarovski<br>Swatch<br>Vitorinox | Astra Zeneca<br>Electrolux<br>Ericsson<br>H&M<br>Husqvarna<br>IKEA<br>Saab<br>Securitas<br>Skanska<br>Tetra Pak<br>Volvo |
| Daewoo<br>Hite<br>Hyundai<br>Kia<br>Kumho- Asiana<br>LG<br>Lotte<br>NHN<br>Orion<br>Samsung  | DAF<br>Heineken<br>ING<br>KLM<br>Phillips<br>Royal Dutch Shell<br>TNT<br>Unilever  | Amoy<br>Cathy Pacific<br>Golden Harvest<br>Hang Seng<br>HSBC<br>Hutchinson - Whampoa<br>South China- Morning Post            | Four Seasons<br>IMAX<br>Labatts<br>Sun Life<br>RiM (Research in Motion)<br>Thomson-Reuters                               |
| Andersen<br>Carlsberg<br>Bang and Olufsen<br>LEGO<br>Maersk  | Banco Santander<br>Camper<br>Seat<br>Telefonica<br>Zara  | Hindustan Times<br>Infosys<br>Kingfisher<br>Tata<br>Wipro  | BHP Billiton<br>Foster's Group<br>Macquarie<br>Qantas  |
| Aeroflot<br>Gazprom<br>Rosneft<br>Tupolev  | Arcelik<br>Cumhuriyet<br>Efes  | AIB<br>Guinness<br>Ryan Air  | Cosco<br>Haier<br>Lenovo<br>Tsingtao   |
| Agfa<br>Godiva<br>Mr Minit   | Jim Thompson<br>Singha   | Acer<br>Eva Airways  | Petrobras<br>Varig   |
| Petronas<br>Proton   | Finnair<br>Nokia   | De Beers<br>SAB Miller   | Manila Times<br>San Miguel   |

### **Vocabulary and discussion questions**

- What countries do the firms above come from? (Each box is one country)
- What are the nationality adjectives for those countries (so that you can say “It is a/ an \_\_\_\_\_ company”)?
- Were you surprised by the number of companies or lack of companies from some of the countries?
- Are there any companies above which are too unimportant to be included on the list?
- Are there any other companies which should be included, e.g. from your country or a sector you are interested in?
- Which kinds of companies and specific companies would and wouldn't you like to work for?
- Which companies might be the top 50 most popular amongst job seekers in the world's top 12 economies? Make a list. (Not all the companies mentioned are in the list are above).

*Compare your answers to the last question with the real list. Were there any surprises?*