

### **Business English Present Simple or Continuous discussion questions**

*Do you agree or disagree with the following statements? Discuss with your partner and give your reasons:*

- Living conditions in my country usually improve year on year for most people
- The economy is experiencing a strange period, but it will eventually get back to normal
- The government are taking the right steps to improve the economy
- Booms are always followed by busts
- Consumers are becoming less interested in brands
- People buy brands because they trust them
- We don't need brands
- Brands add colour to our lives
- Brands give consumers choice
- The computer company Apple is changing the way people think about computers
- Mobile phones are becoming more about branding than about features

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*Without looking at the sentences above, try to fill the gaps in the sentences with the correct tenses*

- Living conditions in my country usually \_\_\_\_\_ (improve) year on year for most people
- The economy \_\_\_\_\_ (experience) a strange period, but it will eventually get back to normal
- The government \_\_\_\_\_ (take) the right steps to improve the economy
- Booms \_\_\_\_\_ (always follow) by busts
- Consumers \_\_\_\_\_ (become) less interested in brands
- People buy brands because they \_\_\_\_\_ (trust) them
- We \_\_\_\_\_ (not need) brands
- Brands \_\_\_\_\_ (add) colour to our lives
- Brands \_\_\_\_\_ (give) consumers choice
- The computer company Apple \_\_\_\_\_ (changes) the way people think about computers
- Mobile phones \_\_\_\_\_ (become) more about branding than about features

*Check your answers above.*

*Make similar Present Simple and Present Continuous sentences about business for your partner to agree or disagree with (it doesn't matter if they are your real opinion or not)*