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## **Opinions about design**

*Brainstorm phrases you could use to do these things:*

Strong opinions

Weak opinions

Strong agreement

Weak agreement

Polite disagreement

Strong disagreement

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*Use similar language to discuss some of the statements below*

- For most people nowadays, the brand name is more important than the design
- Design is more important than function nowadays
- Design is the main reason why Japanese electronics companies are past their best
- Japanese designers should be more well known overseas
- Japanese schools don't produce enough designers/ creative people
- No designer ever really changed the world
- Good design is universal
- What you think is good design depends mainly on your culture/ personality/ age/ income
- \_\_\_\_\_ people have no sense of style
- The modern obsession with design is bad for the environment
- Apple products are all style and no substance
- Japanese cars are still generally less attractive than foreign ones
- Young Japanese people don't appreciate traditional Japanese design
- Modern Western design has made my country's traditional design nearly disappear
- Most people buy designer goods to show off their wealth, not because they appreciate the style
- Japanese companies will never produce goods that are the most stylish in the world, so they should just concentrate on making products that are technically the best
- Japanese products not leading the world in style is due to education/ companies not taking risks/ Japanese consumers

*What language can you add to statements to show that you aren't sure?*

*What language can you add to make statements softer?*

*What language can you add to make statements stronger?*

*Choose one of the statements above and add language to make a sentence you totally agree with.*

*Write a statement about one of these topics, including language to show how weak or strong your opinion is.*

- Japanese design
- Japanese stamps
- British design
- The best country for design
- Good design
- Bad design
- Modern and older design
- The future of design

*Brainstorm things to be included on a list of classic Japanese designs, using the brainstorming stages from last week if you like.*