

Financial vocabulary trends
financial vocabulary/ language of trends
Market Leader Intermediate Unit 5

Do the activity from here that your teacher tells you to:

- Choose one of the things below and describe related (past, present and/ or future) trends without saying which one it is until your partner guesses which it is, see if they agree with your description, then take turns doing the same

OR

- Choose one of the things below, describe related (past, present and/ or future) trends, and see if your partner has any questions or comments

When your teacher stops you, ask about any vocabulary on the next page you aren't sure about, working together as a class to describe related trends each time.

Optional: With a new partner, do the other activity above.

Discussion and listening

How do new companies raise capital in your country? Is that changing?

Can you think of any other ways of obtaining money to start a new business?

Listen to tapescript 5.2 on page 41 of Market Leader Intermediate and note down the three ways of raising cash that he mentions.

Do the other textbook activities.

Trends to describe

- Commodity prices
- Consumer confidence
- Consumer debt
- Credit card debt
- Credit card interest rates
- Days lost to industrial action
- Dividends (in general/ of one particular company)
- Exports – Imports (of one particular sector)
- Food prices
- Government debt
- Inflation (e.g. the CPI/ consumer price index)
- Inventories (in one particular company or sector)
- Life expectancy
- Market share of one company, product or country
- Medical expenses
- Outsourcing
- People without medical insurance
- (Commercial/ Residential) property prices
- Rate of bankruptcies
- (Capital gains/ Corporation/ Income/ Sales/ Consumption/ Value added) tax
- The age of retirement
- The amount of money in one or all sovereign capital funds
- The balance of trade
- The birth rate
- The headline interest rate/ base interest rate
- The number of big insider trading or other financial fraud cases
- The number of companies or shares owned by foreign sovereign capital funds
- The number of companies owned by hedge funds
- The number of IPOs
- The number of patents
- The number of people investing in the stock market
- The number of retired people
- The percentage of people graduating from high school, going to university etc.
- The population (of one particular age group)
- The stock market
- The stock price of one particular company
- The value of government pensions, unemployment benefit or other welfare payments
- The workforce of one company, factory or office
- Trade surplus/ deficit
- (Long-term) unemployment (for one particular age group)